

# INVICTUS GAMES

DÜSSELDORF 2023

PRESENTED BY



## Boeing is the Presenting Partner for the INVICTUS GAMES DÜSSELDORF 2023

By supporting this event, the leading aerospace company highlights its global commitment to the rehabilitation of wounded, injured and sick servicemen and women, both active and veteran.

**Düsseldorf, 19.04.2023**, Boeing, the world's largest aerospace company and a leading manufacturer of commercial aircraft as well as systems in the defence, aerospace and security sector, will be the Presenting Partner for the INVICTUS GAMES DÜSSELDORF 2023. The partnership with the Invictus Games Foundation, which has been in place since 2018, underlines Boeing's global commitment to the rehabilitation of physically and mentally wounded, injured and sick service personnel and veterans.

*'We are honoured to be the Presenting Partner for the Invictus Games in Düsseldorf,'* says Michael Haidinger, the President of Boeing Germany. *'We know how important it is to support servicemen and women, and with this year's Games, we want to make our contribution to their rehabilitation and inclusion in society. I have seldom seen a competition that is as exciting, emotional and inspiring as the Invictus Games. We are delighted to be part of these extremely important Games again this year.'*

### **Long-standing commitment to veterans and military personnel**

The US company Boeing has been engaging with active and former servicemen and women and their families for many decades. Boeing employs more than 20,000 former military personnel globally, and has established partnerships with veteran organizations from all over the world.

*'We are very grateful for the long-term support of Boeing for the Invictus Games movement. Today's announcement builds on Boeing's past sponsorship of the Invictus Games Sydney 2018 and the Invictus Games The Hague 2020, each time with greater and deeper support,'* said Invictus Games Foundation CEO Dominic Reid OBE. *'Our work supporting international wounded, injured and sick service personnel and veterans*

*through sport is only made possible by partners such as Boeing, which has committed to long-term support for veterans and their wider community, both at the Invictus Games and beyond.'*

### **Hosting unforgettable Games together**

Brigadier General Alfred Marstaller, Project Director of the INVICTUS GAMES DÜSSELDORF 2023, is looking forward to the collaboration, which is expected to result in a unique event for all involved: *'The Invictus Games make a decisive contribution to the rehabilitation of wounded, injured and sick service personnel and veterans. We are delighted to be working with Boeing this year to provide lasting support to the competitors on their rehabilitation journey.'*

Michael Brill, CEO of D.LIVE, is also enthusiastic about the support: *'I am very pleased that our team was able to win Boeing as the Presenting Partner for the Invictus Games 2023. Boeing is one of the most important companies worldwide, and it is sending a strong signal with this. Together, we can realise our goal of providing the competitors and their Family & Friends with a unique competition that resonates throughout the world.'*

From 9 to 16 September 2023, the Invictus Games will take place in Germany for the first time. More than 500 active and former servicemen and women who have suffered physical or mental injuries are expected, from 22 different nations. They will compete, in a friendly way, in ten sports. What counts is not the competition and performance, but the people, the team spirit and the will to live. Sport gives them strength for their rehabilitation. The competitors are celebrated for fighting their way back into life despite major challenges, and for creating new prospects. Together with their Family & Friends, they shall experience the Games as a visible sign of appreciation and recognition for their courage to face life.

### **About the INVICTUS GAMES DÜSSELDORF 2023 presented by Boeing:**

Initiated in 2014 by Prince Harry, the Duke of Sussex, the Invictus Games will be held in Germany for the first time in 2023. The project, jointly hosted by the Bundeswehr and the City of Düsseldorf, is to be a unique celebration of optimism and inspiration. One of the main goals of this international sports competition is to give physically and mentally wounded, injured and sick servicemen and women greater awareness and recognition in society, and to support their rehabilitation journey. The event will take place in Düsseldorf under the motto 'A HOME FOR RESPECT.' The venue is in the heart of the INVICTUS GAMES PARK, which consists of the MERKUR SPIEL-ARENA, the adjacent Arena Sports Park and the Rheinbad swimming pool.

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