

PRESS INFORMATION

Amazon is exclusive ticketing partner of the
INVICTUS GAMES DÜSSELDORF 2023 presented by Boeing

This is the first time Amazon has made it possible to enter the Games for free

Düsseldorf, 17.05.2023 Amazon and the INVICTUS GAMES DÜSSELDORF 2023 presented by Boeing have announced that the company will be the exclusive ticketing partner of the Games, which will take place in Düsseldorf from September 9 – 16, 2023. As a global employer with strong ties to North Rhine-Westphalia, Amazon is committed to equal opportunities and is actively supporting the inclusivity of the INVICTUS GAMES DÜSSELDORF 2023 and its motto "A HOME FOR RESPECT". For this reason, Amazon is enabling interested spectators to watch the multi-day sporting event free of charge for the first time. More information is available at <https://invictusgames23.de/tickets>. The organisers expect around 100,000 visitors.

Team Germany, which will compete in Düsseldorf, is delighted about the support from Amazon. Lieutenant Commander Jörg, Team Captain of Team Germany, says: *"We, the competitors of the INVICTUS GAMES DÜSSELDORF 2023, are very happy to have Amazon as a partner of our Games. The fact that admission will be free for everyone will help fill the stadium and build 'A HOME FOR RESPECT'. I can't wait to compete in front of a home crowd to show the world what it means to be Invictus."*

"Lowering barriers to entry is about more than providing step free access. So we are glad that the INVICTUS GAMES DÜSSELDORF 2023 have found a strong partner in Amazon to help us provide free entry to everybody planning to attend the sports events at the INVICTUS GAMES DÜSSELDORF 2023. We are happy to be able to offer a truly inclusive event and to be able to give back to the local community that has hosted our project team for nearly three years. The free entry to the sport events is a sign of respect from Amazon to our wounded, injured and sick competitors and we hope that many people from Düsseldorf and surroundings will take advantage of this", says Brigadier General Alfred Marstaller, Project Director of the INVICTUS GAMES DÜSSELDORF 2023.

"In-line with the Invictus Games' motto 'A HOME FOR RESPECT', creating an inclusive and respectful environment is part of Amazon's lived reality", Armin Cossmann, Director of Amazon Customer Fulfillment in Germany and veteran of the German Federal Services, explains. "We are committed to equal opportunity and inclusion around the world – not only as an employer, but also in society. By making access to the games free with our ticket sponsorship we hope to cheer on the competitors from well-filled galleries."

This will make it even easier to become a part of the INVICTUS GAMES DÜSSELDORF 2023. The organisers are pursuing the goal of giving citizens new perspectives on the societal role and importance of people in the armed forces. For the competitors and their Family & Friends, the Games will be a visible sign of respect and recognition.

"A HOME FOR RESPECT." at Amazon

More than 36,000 employees have found a professional home at Amazon in Germany. Amazon believes that diverse teams better reflect and understand the needs of its customers. That's why Amazon employs people from a wide range of backgrounds - no matter their handicap, nationality, origin, skin color, gender, age, sexual orientation, or professional or life experience. In Werne alone, more than 200 people with disabilities work at the Amazon fulfillment center.

The sixth Invictus Games

The Invictus Games, initiated in 2014 by Prince Harry, The Duke of Sussex, will take place in Germany for the first time in 2023. What counts is not competition and performance, but people, team spirit and the will to live. The competitors will be celebrated for fighting their way back into life despite major challenges and for creating new prospects.

"Thanks to Amazon's commitment, many people can visit the Invictus Games without paying for admission. This fits in perfectly with the team spirit of the Invictus Games. This has never happened before! There is also a lot to experience on the grounds besides the sports competitions and visiting celebrities: In the Invictus Village, visitors can try out the Invictus Games sports for themselves, there is a large entertainment stage and much more. Of course, their visit is also a sign of respect and appreciation for the soldiers," says Martin Ammermann, Executive Director Sports Major Events at D.LIVE.

Dominic Reid, CEO of the Invictus Games Foundation, the charity behind the Invictus Games says: *"The INVICTUS GAMES DÜSSELDORF 2023, presented by Boeing, have shown a real commitment to bringing together the local, national and international community to support the competitors at the Invictus Games, and I'm delighted at this innovative approach offered*

by Amazon to provide access for all for free. At a time when household budgets are being squeezed, this announcement will really help those that wish to show their respect to the armed forces in person. You're guaranteed a powerfully emotional experience in exchange."

International Sports Event under the banner of rehabilitation

This year's sixth Invictus Games will take place from 9 to 16 September in Düsseldorf, Germany for the first time. More than 500 wounded, injured and sick service personnel and veterans from 22 nations are expected to take part. They will compete against each other in ten sports in friendly competitions. Through sport, the competitors draw strength for their rehabilitation. Their sporting achievements show their progress in rehabilitation and their will to find their way back into life after serious injuries or illnesses.

About Amazon:

Amazon is guided by four core principles: A focus on customers rather than competition, a passion for invention, a commitment to operational excellence and long-term thinking. Amazon strives to be the most customer-centric company, the best employer and the safest place to work in the world. Customer reviews, 1-click shopping, personalised recommendations, Prime, shipping through Amazon, AWS, Kindle Direct Publishing, Kindle, Fire Tablets, Fire TV, Amazon Echo, Alexa, Just-Walk-Out- Technology, Amazon Studios and The Climate Pledge are just a few examples of what Amazon has pioneered. More information on aboutamazon.com and on Twitter at [@AmazonNewsDE](https://twitter.com/AmazonNewsDE).

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About INVICTUS GAMES DÜSSELDORF 2023 presented by Boeing:

Initiated in 2014 by Prince Harry, Duke of Sussex, the Invictus Games will be held in Germany for the first time in 2023. The project, supported by the German Armed Forces together with the city of Düsseldorf, is intended to be a unique celebration of optimism and inspiration. One of the essential goals of this international sports competition is to give soldiers who are

wounded, injured or ill in mind and body a greater perception and recognition in society and to support their path in rehabilitation. The event will take place under the motto "A HOME FOR RESPECT." in Düsseldorf. The venue is the MERKUR SPIEL-ARENA, the adjacent sports park and the Rheinbad.

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